

## Frequently Asked Questions

### 1. What is the INCI name of Nature Tint Colors?

There are no specific INCI names for these products since they are blends of synthetic dye(s) with natural solvent and natural preservative(s). In lieu of the INCI name, customers may use the ingredient list, which is available online on each of the corresponding product page.

### 2. Can Nature Tint Colors be mixed with each other?

Nature Tint colors can be mixed to create an infinite number of shades. However, some colors may already be a mixture of more than one color. Too many colors in the mix may lead to a mud rather than a pleasing shade. Testing is always recommended.

### 3. Nature Tint Colors are fragrant free?

Yes. Nature Tint colors are fragrance free.

### 4. Are Nature Tint colors pretty much a guaranteed colorant system?

Nothing in soap making is ever guaranteed but this is the easiest, most reliable colorant system you will ever use. Once you understand the concepts in the blending chart and usage rates, you won't want to go back to working with powders!

### 5. Will these colors in the product fade overtime?

Any colorant will fade with exposure to direct sunlight. Even your clothing will fade in the direct sunlight given enough time! We recommend trying to store your soaps in the shade at outdoor craft shows. Normally exposure to lights in stores should not affect the color of your soap

### 6. I followed the color chart and my soap isn't the color that was shown on the chart. What happened?

Soap is part art and part science. There are different things that cause the colorant reacts differently than the color chart. For example, high amounts of Olive oil or Hemp oil cause a more yellow base. Different fragrance oils or additives in your soap can cause differences in your color. Additionally, some computer browsers may have different outputs of the color than other browsers so keep this in mind. You can change the colors slightly by trying the small batch testing method.

#### Disclaimer & Caution

Please refer to all relevant technical information specific to the product, prior to use. The information contained in this document is obtained from current and reliable sources. New Directions Aromatics Inc. provides the information contained herein, but makes no representation as to its comprehensiveness or accuracy. Individuals receiving this information must exercise their independent judgment in determining its appropriateness for a particular purpose. The user of the product is solely responsible for compliance with all laws and regulations applying to the use of the products, including intellectual property rights of third parties. As the ordinary or otherwise use(s) of this product is outside the control of New Directions Aromatics Inc., no representation or warranty, expressed or implied, is made as to the effect(s) of such use(s), (including damage or injury), or the results obtained. The liability of New Directions Aromatics Inc. is limited to the value of the goods and does not include any consequential loss. New Directions Aromatics Inc. shall not be liable for any errors or delays in the content, or for any actions taken in reliance thereon. New Directions Aromatics Inc. shall not be responsible for any damages resulting from use of or reliance upon this information. In the event of any dispute, the Customer hereby agrees that Jurisdiction is limited to the province of Ontario, Canada

## 7. How do I know what exact shade I will get when making a batch of soap?

Use small batch test to try the color. Pull out three ounces of soap when you're making another batch of soap. Make sure this soap is not colored with anything. Now add drop of the Nature Tint to this solution. Make sure you COUNT your drops! Each drop acts as approximately 1/8 tsp. Example: 4 drops = approximately 1/2 tsp. So, if you add 4 drops, you would have the color for 1/2 tsp. per lb. of soap. This will give you a pretty accurate idea of the color for your soap. Pour into a small mold, insulate and color fully. After 24 hours, this will give you a pretty good indication of the color that you will get. Make adjustments from this smaller batch. Remember, it's always good to test with smaller (less expensive) batches than your larger batches. Keep good notes!

## 8. I understand there will be slight differences, but how do I know exactly what to do from batch to batch to get the same color?

The key is to take detailed batch notes each time. Remember, soap making is a science. It's always prudent to take notes so you can replicate from batch to batch or troubleshoot should something go wrong. Always keep records of each batch, number the batch, and it is a very good idea to put this information on your soap label also. This way you can keep track of each batch if something should go wrong.

## 9. Can I use Nature Tint Colors in my lip balms or Lotion bars?

No. These colors are not made for wax or wax-based cosmetics as they are water based. They will not mix into your product and instead, will puddle at the top in a color-y mess.

## 10. Is Nature Tint colors are tested on animals?

No, it has not been tested on animals

## 11. What is the shelf life of Nature Tint colors?

If stored properly Nature Tint Colors have a shelf life of two years.

### Disclaimer & Caution

Please refer to all relevant technical information specific to the product, prior to use. The information contained in this document is obtained from current and reliable sources. New Directions Aromatics Inc. provides the information contained herein, but makes no representation as to its comprehensiveness or accuracy. Individuals receiving this information must exercise their independent judgment in determining its appropriateness for a particular purpose. The user of the product is solely responsible for compliance with all laws and regulations applying to the use of the products, including intellectual property rights of third parties. As the ordinary or otherwise use(s) of this product is outside the control of New Directions Aromatics Inc., no representation or warranty, expressed or implied, is made as to the effect(s) of such use(s), (including damage or injury), or the results obtained. The liability of New Directions Aromatics Inc. is limited to the value of the goods and does not include any consequential loss. New Directions Aromatics Inc. shall not be liable for any errors or delays in the content, or for any actions taken in reliance thereon. New Directions Aromatics Inc. shall not be responsible for any damages resulting from use of or reliance upon this information. In the event of any dispute, the Customer hereby agrees that Jurisdiction is limited to the province of Ontario, Canada